



# Clouvue

## Why Clouvue?

Clouvue provides streamlined plug-and-play physical security with smart and secure cloud video surveillance and access control. Founded in 1999, Clouvue *invented* cloud video surveillance and now serves thousands of businesses and organizations across the world, helping to improve their security operations and organizational efficiency. We've created this document to showcase Clouvue's features and substantiators in the highly competitive cloud security market.

### Clouvue's Value Drivers

**Security as a Service:** With SaaS, software is automatically updated and new intelligence, upgrades and features are included in software subscriptions with no additional cost. SaaS also allows businesses flexibility to purchase hardware up-front or with subscription options.

**Plug & Play System:** There's no need for NVRs, DVRs, or Servers with Clouvue. It's easy to set up and share information quickly, turning video surveillance footage into actionable information that can be quickly distributed across an organization.

**Centralized Management:** Control cameras, doors, alerts and permissions across all your buildings from one browser or mobile device, around the world. View every site through a single pane of glass.

**Use Existing Cameras or Clouvue Cameras:** Use your existing cameras and add Clouvue Gateways that can connect to almost every camera on the market today, turning traditional cameras into 'smart' cameras, or add cloud cameras from Clouvue. **Competitors such as Verkada, Cisco Meraki and Eagle Eye Networks do not allow the same device flexibility.**

**Advanced Analytics:** Clouvue provides intelligent tools with alerts and custom views, such as people, vehicle and motion detection. Businesses can also leverage Hyper View to scan through 24 hours of recorded video on up to 100 cameras at a time in just 60 seconds.

**Non-Proprietary System (ONVIF):** Clouvue doesn't 'lock you in,' it's an *open*, non-proprietary solution. **This is in stark contrast to many competitors who utilize "hostage as a service" that requires customers to purchase and stick with their proprietary solution.**

**No Network (or weak network), No Problem:** If a business needs a cloud solution that can run on poor networks, Clouvue is a viable choice. Cellular solutions plug into a standard power outlet and connect two cameras directly to the cloud using 3G, 4G and 5G networks.

**Flexible Storage:** Store data locally using cloud cameras or choose from a variety of cloud gateways to meet any storage challenge. Cloud storage is available with 4K resolution for up to five years, and hybrid storage options are also available.

**Cybersecurity First:** Johnson Controls believes expert-driven cybersecurity designs provide the forethought required to reduce cybersecurity risk. JCI has invested in establishing a centralized dedicated Global Product Security team that is focused on managing cybersecurity practices and is dedicated to enforce compliance.

