

A Cloud Security Buyer's Guide

By Cloudvue



Here's What You Need to Know.

Selecting a new security solution can be a challenging endeavor. Cloudvue created a buyer's guide to provide insight that can make this process more straightforward and accessible for businesses looking to upgrade their current system.

In our guide, we'll discuss the steps needed to select a new security solution, from evaluating your company's current situation and determining needs for the future to assessing overall cost. Cloudvue wants to simplify the means for your business to purchase a cloud security solution.

Choosing the *Right* Cloud Security
Solution for Your Business.



What are You Currently Using?

Evaluate your existing security solution to better understand its shortcomings and determine what's needed moving forward.

Ask yourself the simple question:

- **What's purpose does our security system serve?** Your system is more than likely meant to serve many purposes: deter criminals and catch vandals, authorize or reject access into buildings, and keep employees and customers safe. Ask yourself, *is your system as proficient as it should be; are there pain points associated with the system?* Many security solutions can do the above, but the question becomes how to do it more efficiently and cost effectively. Today, adept cloud security includes:
 - **Centralized Management:** Controlling cameras, doors, alerts and permissions across all your buildings from one browser or mobile device.
 - **Faster Intelligence:** Sharing information quickly so video surveillance footage is transformed from forensic data to actionable information that can be distributed across the entire organization.
 - **Scalable Operations:** Adding an unlimited number of cameras and access control points to a single instance. Powerful dashboards help keep data organized for one or thousands of locations.
 - **Streamlined Costs:** Reducing total security cost by 20-30% by moving expensive on premises security infrastructure to the cloud.



What Does Your Business Need?

Your business is constantly evolving, so you need a security solution that's both flexible and robust.

- **Smart Security:** Watch over more in less time by leveraging powerful analytics with alerts and custom views. Run motion analytics and heat map reports to see how people move through your buildings. Receive alerts when objects are removed or left behind. Find a key event across 24 hours of recorded video on up to 100 cameras at a time in 60 seconds.
- **Security as a Service (SaaS):** With SaaS, you can choose to purchase new hardware up-front or through subscription options, and new software is automatically updated. New intelligence, upgrades and features are included in software subscriptions with no extra costs.
- **Dynamic Infrastructure:** If you have cameras that are highly functional, don't replace them with a whole new system; use gateways that transform regular cameras into cloud cameras under one centrally managed platform. When you're ready to add cameras, choose from a variety of cloud cameras with built-in storage and smarts - there's no need to purchase NVRs, backup servers, or bridges. There's also not an issue if there's no network: cellular solutions plug into a standard power outlet and connect two cameras directly to the cloud using 3G, 4G and 5G networks. Lastly, store data how you choose: either locally using cloud cameras or cloud gateways, or with a hybrid option, for up to five years.



Cloud Security Buyer's Checklist

With so many cloud security solutions in the market today, all with varying levels of capabilities, we created this convenient buyer's guide checklist to assist you in the vendor evaluation process.

	Does the vendor use encrypted data, in transit and at rest and automatic firmware updates to prevent breaches?	Is the system "plug and play" and/or does it include the option to partner with third party resellers?	Does the vendor provide comprehensive training and support for your team via support hours and FAQ?	Does the solution save your company money with less hardware, installation and maintenance?
Cloudvue	✓	✓	✓	✓
Option 2				
Option 3				



Discover what Cloudvue can do for you

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