Case Study

Cloudvue

Coupa Café, Silicon Valley, CA USA



The Objective: Find a cost-effective way for management to have unified visibility over more than 100 surveillance cameras at a chain of eight different restaurants.

The Challenge

The existing surveillance system was a combination of disparate analog and network-based recorders from one site to the next. As with most traditional on-premises video surveillance systems, there were a lot of network settings to maintain, logins to keep up to date, port forwarding to manage, updates to Java platforms, plugins to their networks, and the need for ongoing training for new users. The workflow for keeping track of a wide range of incidents that occurred within their stores, observing operational efficiencies, customer fulfilment, and more recently being able to watch for adherence to social distancing requirements related to COVID-19 was complex and difficult to manage.





The Solution

Cloudvue video surveillance gateways were used to connect to IP and analog cameras. Cloudvue enabled the quick service chain to leveage exsiting cameras and view thier entire security system in one interface, one map, and see any camera at every location. Jean Paul Coupal, co-founder of Coupa Café researched several of the security industry's leading cloudbased solutions, as well as traditional on-premises Video Management Systems prior to deciding what direction to take. He and his partners finally realized that Cloudvue had the most flexible, user-friendly, and cost-effective way to bring all locations behind within a single platform.

"Cloudvue has provided us with an easy and straightforward way to access all of our sites, from any computer or smart phone just by logging into the Cloudvue website or using their mobile application. The Cloudvue VMS is extremely intuitive. Our managers are given login credentials, and they can figure out how to use it."

- Jean Paul Coupal, co-founder of Coupa Café

Cloudvue not only allowed Coupa Cafe to view all their restaurants without loading any software or making any changes to their IT infrastructure, but it also meant that regardless of what future expansion they needed, there would be no limits and no hidden costs Jean Paul also realized that this platform provided a broad range of system capabilities that would allow him to develop site monitoring, notification, and risk mitigation policies for years to come.

Learn why thousands of the world's leading business are leveraging cloud technology to streamline surveillance and security operations, scale coverage, and speed up response times. Learn how intelligent alerts, video sharing tools, and intuitive dashboards can be used to help your organization with security and to increase operational efficiency beyond security.

Learn more at www.cloudvue.io.



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